

THE BIG SCUBA

Podcast Content Creators Explorers Divers

THE PODCAST



The BiG Scuba Podcast is a UK based podcast and launched in January 2020. We discuss everything to do with diving, our oceans, marine conservation and other water based activities. We aim to promote scuba diving and a general awareness about our watery world and inspire people to take a look under the water or get out on the water. Our podcast guests come from all walks of life and always bring some positive message that a diver or a non diver can learn from. Gemma is a Rescue diver with over 90 logged dives and Ian is a Divemaster and has just over 400 logged dives. We love sharing our journey and adventures on and under the water. As at 03 March 2026 we have 221 Episodes to download,

STATISTICS

217K

PODCAST
DOWNLOADS



4306

INSTAGRAM
FOLLOWERS



1327

X
FOLLOWERS



15,221

LINKEDIN
FOLLOWERS



3682

FACEBOOK
FOLLOWERS



1525

YOUTUBE
SUBSCRIPTIONS



THE HOSTS

GEMMA



Gemma is a very positive and smiley person who aims to fill every moment with activity. She started diving in 2020 and has her PADI Advanced Open Water qualification and recently qualified as a Full Face Mask diver and a Rescue Diver. Gemma loves being under the water and seeing wildlife like seals and other marine life. She also spends a lot of time on the water either paddleboarding and kayaking aswell as running on the beach to maintain that dive fitness. She loves the podcast journey and meeting such inspirational people from around the world.

IAN



Ian is in his own words is forever 26 and always on the go learning and seeing the positives in life. He qualified as a PADI Divemaster in 2016 and has over 400 dives and qualified as a Full Face Mask Diver recently with Gemma. Ian has dived abroad and in the UK and enjoys his role as a PADI Divemaster. Ian is keen to expand on his diving journey and looking forward to supporting his daughter in her scuba journey. Ian can also be found on the water kayaking or on a paddleboard exploring the local waterways and coastline. He is a fan of regular fitness involving Crossfit and running.

THE BIG SCUBA

Podcast Content Creators Explorers Divers

PODCAST AUDIENCE



27%



73%



36% USA & Canada

31% UK

23% Europe & Other

10% Australia

Downloaded in 154 countries
updated 08 April 2026

BRANDS WE WORK WITH

MARKED @90 FORD UK AUTO-TRAIL

O'THREE FOURTH ELEMENT MARES SHEARWATER

MCCONKS PADDLEBOARDS APEKS

STREAM 2 SEA CIRCULAR & CO INSTA360

OM DIGITAL SOLUTIONS WATERHAUL YETI

CURRENT PODCAST SPONSORS



THE BIG SCUBA

Podcast Content Creators Explorers Divers

WHAT WE CAN DO FOR YOU

- PRODUCT REVIEWS
- BRAND AMBASSADORS
- BRAND / PRODUCT AFFILIATION
- ADVERTISING ON PODCAST
- REPRESENTATION AT EVENTS
- SPONSORED SOCIAL MEDIA POSTS
- FREELANCE WRITING
- COMPANY FOCUSED PODCAST & MEDIA SERVICES



FILM NEGATIVE

FILM NEGATIVE



FILM NEGATIVE

FILM NEGATIVE



FILM NEGATIVE

FILM NEGATIVE



FILM NEGATIVE



FILM NEGATIVE



FILM NEGATIVE

THE BIG SCUBA

Podcast Content Creators Explorers Divers

